

Why me?

Benefits of Cultural Heritage Tourism

Cultural heritage tourism can have a tremendous economic impact on local economies bringing new businesses, jobs and higher property values.

A well-managed tourism program improves the quality of life as residents take advantage of the services and attractions tourism adds. It promotes community pride, which grows as people work together to develop a thriving tourist industry.

An area that develops its potential for cultural heritage tourism creates new opportunities for tourists to gain an understanding of an unfamiliar place, people or time. With the arrival of visitors in turn come new opportunities for preservation. Well-interpreted sites teach visitors their importance, and by extension, the importance of preserving other such sites elsewhere.

Perhaps the biggest benefit of cultural heritage tourism is that opportunities increase for diversified economies, ways to prosper economically while holding on to the characteristics that make communities special.

SOURCE:

www.culturalheritagetourism.org/howToGetStarted.htm



German-Russian Country

German-Russian Country is the heartland of the Black Sea Germans; Germans from Russia who settled on the Great Plains of North America. The Germans from Russia are among the most visible and vibrant ethnic immigrant cultures of the plains. Three counties in south-central North Dakota – Emmons, Logan, & McIntosh – are at the center of German-Russian Country.

Our Mission

Organize people interested in preserving and promoting the Germans from Russia heritage and culture in order to enhance tourism opportunities in the three counties of Emmons, Logan and McIntosh.

Our Vision

To be the German-Russian tourism destination in North Dakota.

Join the
Tri-County Tourism Alliance

as an

Alliance
Ambassador



Member benefits

The Tri-County Tourism Alliance is a 501 (3)c nonprofit devoted to preserving and promoting the heritage and culture of the Germans from Russia on the steppes of North Dakota.

In four years the Tri-County Tourism Alliance has grown in both membership and credibility. Members have been busy promoting the organization, inviting new members to bring projects to the table, securing the state's purchase of the Welk Site for a landing place for all of German-Russian Country and the cultural food book "Ewiger Saatz."

The Alliance meets monthly at various locations within the three counties of Emmons, Logan and McIntosh. Meetings are held during the day and it may not be convenient for businesses to send a representative to the meetings. It is, however, very important for businesses to stay apprised of the events, projects and programs of the Tri-County Tourism Alliance. Becoming a member of the Tri-County Tourism Alliance will insure your business has a say in the operations of the organization and also includes these benefits.

Annual membership is based on the size of your business:

- \$25 - 5 employees or less
- \$35 - 6 to 15 employees
- \$50 - 16 to 50 employees
- \$100 - more than 50 employees

Your benefits include:

- Business name and logo on all special events flyers and promos.
- Quarterly newsletter
- Email updates on meeting times and places
- A voting voice for all Alliance decisions
- Opportunities to announce your business offerings
- A profile of your business in our directory of businesses

As a member, you would be encouraged to:

- Enlist other businesses to join
- Training for employees in providing knowledgeable service, directing visitors to the area to historic sites, information centers and other cultural tourism assets unique to your community.
- Bring your ideas and projects before the Alliance for consideration and support.

Absolutely, I want to be a Tri-County Tourism Alliance Ambassador!

Name: _____

Business Name: _____ Phone: _____

Address: (city, state, zip): _____

Cell Phone: _____ Email: _____

Please select membership level and send completed form with check to:
Tri-County Tourism Alliance, 301 Broadway, Napoleon, ND 58561

- Less than 5 employees - \$25 6 to 15 employees - \$35
 16 to 50 employees - \$50 50+ employees - \$100

